



GCSE LEARNING JOURNEY

BUSINESS STUDIES

STAGE 4

YEAR 11

The final year of your business journey further develops your understanding of influences on businesses. It is also time to introduce you to finance where you learn basic accounts

Skills development at this stage gives a greater focus on using your knowledge and appropriately applying it to different types of businesses. This is to focus more on using case studies more effectively, understanding how all businesses are different and preparing you for the exam.



YEAR 10

Year 10 focuses on developing wider knowledge of business concepts including business operations, human resources and what influences there are on businesses.

STAGE 3

Skills development in this year includes improving the ability to explain your points and the literacy focus is structuring an answer to include positives and negatives.

Within the scheme of work is an opportunity to run a business of your choice for a month to gain a practical experience of business.



YEAR 9

Year 9 starts with developing an understanding of key topics essential for the rest of your studies including business ownership and stakeholder influence.

Marketing is also studied as it is a topic that all students are exposed to on a daily basis. Within the topic we test theories such as the quality of brand names over own brand products.

STAGE 2

The skills focus is to develop business literacy and a glossary of business terms is given to help. In addition, students are introduced to the skills needed to answer exam questions



INDUCTION - START OF YEAR 9

STAGE 1

This involves a six-week programme to introduce Business Studies as a subject before starting the syllabus.

This includes learning the meaning of key words, understanding the resources available to help your learning and introducing you to famous entrepreneurs and businesses.