

# Deceptive Detective



## Who created this message?

Is it from a credible or trusted source?

## How does the message try to attract my attention?

Does it use ALL CAPS in the headlines? Does it use powerful images?



## Why do you think this message was created?

What type of action do you think the author wants you to do after reading?



## When was the message published?

Is it missing a date? Does it have an incorrect date, or is it old?

## How did the message make you feel?

Do you think others might feel the same way?

