

Persuasive language – answer sheet

1. Persuasive language =
Words used to make others believe or do one thing.

3.

1.	2.	3.	4.	5.	6.	7.	8.
c	a	g	b	e	d	h	f

4. Persuasive language techniques

TECHNIQUE	DESCRIPTION	EXAMPLE
RHETORICAL QUESTION	A question designed to make the reader think. It does not need an answer.	<i>Why would anyone want to hunt foxes with dogs?</i> <i>Isn't the solution obvious?</i>
TRIPLES	To repeat an idea or image three times, usually in a slightly different way.	<i>Hunting is evil, cruel and outdated.</i> <i>Do it well, do it fast and do it now.</i>
OPINION AS FACT	To present beliefs as if they are factual truths.	<i>This is an excellent school.</i> <i>Obviously, hunting is cruel.</i>
SUPERLATIVE	Adjectives to imply the highest or lowest quality.	<i>This is the best school in the area.</i> <i>It is the worst book ever written.</i>
EMOTIVE LANGUAGE	Words and phrases to make the reader feel something.	<i>The fox is torn viciously apart by savage dogs.</i> <i>You too can be beautiful.</i>
PRONOUNS	Refers to people to identify the reader/writer relationship.	<i>We all feel that...</i> <i>Surely you can see...</i>
FLATTERY	Say nice things to the reader to get them on your side.	<i>As you are the sort of customer that appreciates quality...</i>

5.

Word	
1.	request
2.	recently
3.	agreement
4.	benefits
5.	convinced
6.	relaxed
7.	passionately
8.	struggling
9.	gobble

Definition
to ask for something
not long ago
everybody thinks the same thing
things that help you
to be sure something is true
happy and comfortable
with strong feeling
trying very hard
eat quickly