

# MEDIA STUDIES AS

2 UNITS - 50% CW and 50% exam (June)



**G321** (CW) researching, planning, making and evaluating a two minute opening sequence to a new genre film. (Group work, individually marked)

**G322** (exam) two essays: 1) TV drama unseen analysis 2) Film Audiences and Institutions

## Teaching and Learning

The course is designed to include a range of activities both theoretical and practical. It is taught through formal lessons, workshops, lecture and seminar styles as well as student presentation and group work. The expectation is that all students are prepared for each class, will have read any advance information and come with notepads, exercise books or files as appropriate. Developing the habit of note taking is essential, as is the preparation for each lesson which will require independent research. **5 hours of additional work per week** is recommended as a minimum. Both a **Weebly website** and **Frog** are used to support out of hours learning.



**Weebly/blogging** - all students must **set up and maintain a regular blog/Weebly** of their work, the majority of Class and Homework involve FROG and/or the Weebly and you will be expected to access these regularly and respond using your own blog. All resources will be uploaded to the various FROG pages and there are numerous links, guides, presentations and past papers to support your learning.

**MEDIA MAGAZINE** - all students have the option to buy a discounted subscription to Media Magazine and will receive 4 copies during the year. The cost is £12 per year and is highly recommended. You will also have **online access** to back issues. In November 2016 there will be a **Media Conference** in central London, the cost is £20 plus your own travel, this is a very worthwhile and stimulating trip.



**PRACTICAL WORK** - this is collaborative and you will be expected to work closely in groups of up to 4 on the practical coursework. This will take place outside of lesson time during a two week period in November/December. Some equipment is available from school but you may also use your own cameras. Editing must be completed in school. All coursework will be presented using a personal blogs/websites.

## Summer Work

### Research and learn:

- The order of the opening credits on a feature film.
- The camera shot sizes and acronyms eg. CU (close-up) and be able to draw this
- The meanings of the words: development, pre-production, production, post-production, distribution, marketing, exchange and exhibition with relation to the film industry
- Tip: Make notes as you will need to revise this for a test in September

### Watch and Write

Watch the given clip on the AS tab of the department Weebly site and write about how the representation of disability is constructed through the use of:

- Camera (shots, camera movement, angles)
- Sound (dialogue, sound effects, music)
- Editing (cuts, what is cut to and from, sequences of shots – montage)
- Mise en scene (set, costume, props, lighting, movement)

Watch the clip at least three times, write for no more than 45mins

### Make

Make a 2 minute film using any suitable device (smartphone, camera, video camera) and edit if possible.

The title is:

### My Summer of ..... (you complete the title)

Your film can be any genre: documentary, drama, advert, music video but cannot be longer than 2 minutes. Upload the film to youtube or vimeo and share the URL with [tholloway@brentford.hounslow.sch.uk](mailto:tholloway@brentford.hounslow.sch.uk) by the beginning of the Autumn term



### Important websites to use:

<http://brentfordmediastudies.weebly.com>

<https://frog.brentford.hounslow.sch.uk/frogos/asmediag322>

<https://frog.brentford.hounslow.sch.uk/frogos/asmedia>

(for FROG you will need to login using your school login)